College Hill Partnership Meeting, December 9th in the CHP Office

X = present

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| X | Dave Deibler, President, Landlord | X | Chris Martin, Vice President, Resident |
| X | Kathryn Sogard, CHP Coordinator | X | Doug Johnson, Treasurer, At-Large |
| X | Becky Hawbaker, Secretary, Resident | X | Brent Dahlstrom, At-Large |
|  | Kyle Dehmlow, At Large | X | Andy Fuchtman, At-Large |
| X | Ryan Kreiner, Landlord | X | Jacob Levang, UNI Student Government |
| X | Andrea Geary, Business |  | Mike Hayes Ex-Officio City Liaison |
| X | Barb Schilf, Business | X | Andrew Morse, Ex-Officio UNI |
|  | Cary Darrah Ex-Officio, Cedar Valley Alliance |  | Mary-Sue Bartlett Ex-Officio CHAF |
| X | Vaughn Griffith Ex-Officio Master Gardner/Hill Beautification | X | Crystal Ford, Ex-Officio, Community Main Street |
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Guests:

1. Call to order: Chris Martin called the meeting to order at a little after noon.
2. Minutes: Griffin/Fuchtman moved to approve the February minutes. The motion was approved.
3. New Business
4. Resolution: Approving the Slate for 2020 Board of Directors Election at Annual Meeting. Sogard reminded members that the bylaws now more strictly define who can There is currently one person running for the Business seat (Barb Schlif) and one person running for the Neighborhood (Becky Hawbaker). There is an opening for the Landlord seat that currently open. Several names of potential representatives were discussed. Sogard shared the application from Adam Bolander, who would qualify as an At-Large Representative, but we do not have an A-Large Seat. The slate as it exists now was approved with the proviso that if we are able to recruit additional candidates, we can approve them via email within a week and still be within the 30-day public notice prior to the annual meeting.
5. Updated Business
6. Discussion: College Hill Strategic Planning Recap: Sogard asked the Board to determine how to proceed with the planning completed to begin taking the next steps forward. Deibler suggested that the newly-elected Executive Board should be tasked with this charge after the May meeting.
7. Membership: Griffin asked the board to consider the drop in paid members. In the last few years, the number of individual members have totaled between 30 and 65. Prior to the passage of the SSMID, the CHP budget relied more heavily on individual members and was much higher. Dahlstrom stated that we should really focus on the ~35 business owners on the Hill, of whom fewer than 5 are currently members. However, the strategic vision needs to be articulated in a way that clearly articulates the importance and benefits of membership. **Dahlstrom/Schilf moved to call a meeting of the 35 business owners to present resources for communicating parking changes and budget for a lighting improvement as a strategy to increase business members.**

**Hawbaker/Deibler moved to send out membership renewal notices to people who were previously members in the last five years. The motion passed.**

1. Reports from Executive Officers:
2. President: Dave Deibler: Deibler noted an extremely high number of houses for sale, especially rentals. Dahlstrom shared that a local landlord recently listed ~30 houses because the supply of local houses are low and demand for rentals, especially by students, is down. Levang and Boding shared that many students are choosing to rent further from campus where it is cheaper. Also, although residency in the dorms is down, the UNI DOR is making changes to make the dorms more affordable, which may further detract from off-campus rentals in the College Hill area.
3. Treasurer: Doug Johnson: Johnson distributed a financial report. There were no questions. There has been a delay in the SSMID income.
4. Report from UNI: Levang introduced Ellie Boding as the newly-elected NISG President. Fuchtman asked Morse about plans related to the Corona Virus. Morse shared that UNI has created an Incident Command System to respond to the issue as it unfolds.
5. Reports of Staff and Ex-Officio:
   1. Executive Director: Sogard strongly urged all board members to attend the Design Charrette Public Meeting March 28, 9-noon at the CEEE as well as open sessions at the Hearst Center the rest of that week. Sogard now has a monthly digital meeting with CF Mayor Green.
   2. Beautification: Griffin reminded the Board that the flower bed at the bottom of the Hill has not been planted with anything but daylilies because we have lost water access two years ago. Dehmlow has been approached to put in a spigot or rain barrel or keyed hydrant, but there were liability concerns with a rain barrel. The best place for a keyed hydrant would be in the back of the building near the restrooms, but that is 300 feet to the bed. **Hawbaker/Fuchtman moved to allocate up to $300 for sourcing water at the bottom of the Hill. The motion passed.**
   3. Morse reported that this evening 6:30-8:30 in Maucker Union, alumni who were part of the UNI 7 whose peaceful protests led to the establishment of the Multicultural Center. He also shared the messaging that UNI is communicating to legislators about how UNI is different from Iowa and Iowa State in its mission as a comprehensive regional institution and its dependence on tuition and state allocations. UNI has created a 5-year budget to lower the cost of tuition with increased support from the state and ramping up marketing and branding. UNI is requesting a ~30 million to support renovations and modernizations for the Industrial Technology Center.
   4. Ford reported that Cedar Falls is hosting Mainstreet Iowa Conference this week.

Adjourn: The meeting was adjourned at a little after 1:00.

Respectfully Submitted

Becky Hawbaker

Next meeting: Annual Membership Meeting, April 13th 5:30 PM at TBD